



February 20th, 2023

HE Mr. Abed F. Al Kayed
Chief Executive Officer
Jordan Enterprise Development Corporation

Your Excellency,

Further to your letter, I am pleased to inform you that we look forward to working with your prestigious organization. Despite the fact that we have been engaged in Jordan since 2003, we believe that the new JEDCO mandate, under your leadership, will provide our collaboration broader perspectives on the economic empowerment of Jordanian entrepreneurs and MSMEs.

The new partnership with JEDCO will facilitate the promotion of domestic investment and the mobilization of foreign investment, through the Enterprise Development & Investment Promotion Program – EDIP. In addition to that it will allow us to create linkages between Jordanian, Arab Entrepreneurs and eventually African entrepreneurs.

We once again affirm our commitment to JEDCO in achieving its objectives towards SME and entrepreneurship development, job creation, and improved competitiveness.

Your Excellency, please accept the assurances of our highest consideration.

Sincere regards

Dr. Hashim S. Hussein
Head
UNIDO ITPO Bahrain





Ref. No.

4121277 الرقم

Date

19/2/2023 التاريخ

HE Dr. Hashim Hussein
Head, UNIDO ITPO / AICEI Bahrain

Your Excellency,

The Jordan Enterprise Development Corporation - JEDCO presents its complements to the UNIDO Investment and Technology Promotion Office and the Arab International Center for Entrepreneurship and Investment in Bahrain.

We are pleased to inform you that since the inception of JEDCO in 1972 as the government arm to support the private sector in Jordan towards becoming competitive in the global markets. Over the years a number of programs have been developed targeting different sectors in the economy from manufacturing to services and agro-industry domains. These programs have been tailored to adapt Jordanian products to international needs by providing technical and financial support to start-ups and SMEs for their sustainability and growth.

It is within this vision and new recent mandate towards promoting and unleashing start-ups and growth of SMEs in Jordan; that we request your support in institutionalizing the "Enterprise Development and Investment Promotion Program – EDIP" within JEDCO to be an integral part of its services to entrepreneurs and SMEs.

We strongly, believe that the EDIP program will play a vital role in achieving our targets in terms of creating jobs, enhancing and improving the competitiveness and productivity of SMEs and entrepreneurs; and facilitate access to finance through the provision of non-financial services.

Your Excellency, we look forward to your positive feedback, in the meantime, please accept the assurances of our highest consideration.

Sincere regards

Chief Executive Officer


Abdel Fattah Al Kayed





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Jordan Enterprise Development Corporation

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